

**THIS AREA WILL CURVE AROUND BACK**

# Pop Up Case / Counter

**Total Visible Area:**  
46 cm (w) x 79 cm (h)

**Total Graphic Area:**  
177 cm (w) x 79 cm (h), add 10 mm bleed

**All files to be saved in CMYK  
as TIFFs with LZW compression**

PDF files are acceptable if supplied with  
a low resolution JPEG proof

If a low resolution proof is not supplied with a pdf,  
we can not be held responsible for any errors in print

**NO CROP MARKS  
NO COLOUR BARS  
NO REGISTRATION MARKS**

**Design Requirements:**

- If possible, create all artwork at full size
- Optimum artwork resolution - 96dpi
- Remove all template guides before submission

**All PANTONE colours will be converted to  
the nearest CMYK colour**

Our printers perform an automatic Pantone conversion to the nearest  
colour within its gamut which may vary from the original.

**template supplied by:**  
**[www.design-matrix.co.uk](http://www.design-matrix.co.uk)**

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