3x5 POP UP STAND

"STRAIGHT" - HALF SIZE TEMPLATE

Panel Size:

73.3 cm (w) x 222.5 cm (h)

Total Graphic Area:
501cm (w) x 222.5 cm (h)
+ 10 mm bleed all round

All files to be saved as
CMYK PDF's (or alike).

ARTWORK SAVED AS A SPREAD

NO CROP MARKS
NO BLEED MARKS
NO COLOUR BARS
NO REGISTRATION MARKS etc

Design tips:
• No small text over panel joins
• For the best results, create all artwork fullsize
• All artwork/imagery to be 72 dpi or above @ fullsize
• **All artwork/imagery to be 144 dpi or above @ half-size**
• All artwork/imagery to be 288/300 dpi @ 1/4 size
• FAO Illustrator users - all text to be outlined & images embedded
• FAO Photshop users - EPS/PDF files must be saved with max quality JPEG compression

• No overprint features or alike

Artwork to be supplied together with a low resolution JPEG proof or alike.

THIS IS A HALF SIZE TEMPALTE

Full-size: 673 mm (w) x 2225 mm (h)
Half-size: 336.5 mm (w) x 1112.5 mm (h)

Full-size: 733 mm (w) x 2225 mm (h)
Half-size: 366.5 mm (w) x 1112.5 mm (h)

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