

THIS AREA MAY BE HIDDEN UNDER THE LIP OF THE COUNTER

Promotional Counter (Base Panel)

Product Code: CNT-PRO

Total Visible Area:
81 cm (w) x 77 cm (h)

Total Graphic Area:
81 cm (w) x 84 cm (h)
+ 10 mm bleed all round

**All files to be saved in CMYK
as TIFFs or high quality JPEGs**

**PDF files are acceptable if supplied with
a low resolution JPEG proof**

**If a low resolution proof is not supplied with a pdf,
we can not be held responsible for any errors in print**

NO CROP MARKS • NO COLOUR BARS • NO REGISTRATION MARKS

Design Requirements:

- If possible, create all artwork at full size
- Optimum artwork resolution 72dpi (maximum 96dpi)
- Remove all template guides before submission

THIS AREA MAY BE HIDDEN UNDER THE LIP OF THE COUNTER

PROMOTIONAL COUNTER (HEADER PANEL)

Product Code: CNT-PRO

Total Visible Area:

77 cm (w) x 28 cm (h)

Total Graphic Area:

77 cm (w) x 28 cm (h) + 10 mm bleed all around

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as TIFFs or high quality JPEGs**

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Design Requirements:

- If possible, create all artwork at full size
- Optimum artwork resolution 72dpi (maximum 96dpi)
- Remove all template guides before submission