

## https://www.standbanner.co.uk

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## Generic SHELL SCHEME Panel Sizes

Most shell scheme panels are generally this size but we need the exhibitors guide for exact sizes

## Trimed Size 95cm x 234cm

Colour mode: CMYK
File format: PDF/X-1a:2003
Resolution: 96dpi at 100% scale

Files can be submitted at 25% scale at 384 dpi

High-resolution compressed TIFF files or high-resolution JPEGS are acceptable if provided at the correct size and resolution in CMYK.

## IMPORTANT

- 1. Ensure all content has been converted to CMYK (no RGB, Lab or spot colours)
- 2. Convert all text to vector outlines
- 3. Ensure all images have been embedded and are a high enough resolution
- 4. Include 10mm bleed in your final artwork files
- 5. Remove all printer's marks and template guides before submission

By submitting your artwork you agree that StandBanner Ltd. will not be held responsible for visual or technical design errors (including, but not limited to: typographic errors, visible compression artefacts,

Please note: basic checks are made before print for accurate document size and file compatibility only.

poor or low-resolution images, colour inaccuracies due to RGB or spot colours not being converted to CMYK, problems caused by poor transparency management, missing elements due to overprint).