

This area will wrap around
the sides and back

Option B - Pop Up Counter

Frontal Visual Area:
114 cm (w) x 96.5 cm (h)

Total Graphic Area:
218 cm (w) x 96.5 cm (h) + 10mm bleed

All files to be saved in CMYK
as TIFFs with LZW compression
or high quality JPEGs

NO CROP MARKS
NO COLOUR BARS
NO REGISTRATION MARKS

- Design Requirements:
- If possible, create all artwork at full size
 - Optimum artwork resolution 72dpi (maximum 96dpi)

template supplied by:
www.standbanner.co.uk

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KEEP ALL MAIN CONTENT IN CENTRE